

Jiyoun Suk

ASSISTANT PROFESSOR · UNIVERSITY OF CONNECTICUT

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Education

University of Wisconsin-Madison

Madison, WI, USA

PHD IN JOURNALISM AND MASS COMMUNICATION

2021

- Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellow, 2020-2021
- Committee: Dhavan V. Shah (Chair), Hernando Rojas, Douglas M. McLeod, Katherine J. Cramer, Jee-Seon Kim

University of Texas at Austin

Austin, TX, USA

MA IN JOURNALISM (RESEARCH AND THEORY TRACK)

2016

- Committee: Dominic Lasorsa (Chair), Iris Hsiang Chyi

Ewha Womans University

Seoul, South Korea

B.A. IN JOURNALISM (SCRANTON HONORS PROGRAM)

2013

- Graduated with high distinction
- Best Honors Thesis
- Exchange Student Program: Mount Holyoke College, 2010-2011

Research Interests

Digital politics and gender; Social media activism; Political mis/disinformation; Generative AI, bias, and public trust; Computational social science

Academic Positions

- 2024- **Key Faculty**, UConn Humanities Institute AI-Working Group
- 2021- **Assistant Professor**, Department of Communication, University of Connecticut
Core Faculty, Program of Women's, Gender, and Sexuality Studies, University of Connecticut
Faculty Affiliate, Center for mHealth and Social Media, University of Connecticut
Co-director, Communication and Emerging Media (CEM) Lab
- 2017-20 **Knight Scholar of Communications and Civic Renewal & Project Assistant**, Center for Communications and Civic Renewal, University of Wisconsin-Madison
- 2019 **Instructor of Record**, School of Journalism and Mass Communication, University of Wisconsin-Madison
- 2016 **Teaching Assistant**, School of Journalism and Mass Communication, University of Wisconsin-Madison
- 2015-16 **Teaching Assistant**, School of Journalism, University of Texas at Austin

Publications

JOURNAL PUBLICATIONS

Graduate Student Co-Author at the Time of Submission * Equal Contribution ** Corresponding Author

- [37] **Suk, J.***, & Zhang, Y*. (Accepted). From news media and social media to AI: A multi-level framework for understanding trust in generative AI. *Journal of Broadcasting & Electronic Media*.
- [36] Ma, Z., Lee, J., & **Suk, J.** (Accepted). Beyond the post: Effects of contextual visual vividness on attention and recall of visual misinformation on social media. *Computers in Human Behavior*.
- [35] **Suk, J.**, Holland Levin, S., Steinke, J., Schnitzer, K., Coletti, A., Gilbert, C., & Oeldorf-Hirsch, A. (2026). Trending women in STEM: Visual space-making on TikTok. *New Media & Society*. [paper]
- [34] Holland Levin, S.#, Wang, R.#, Seo, J.#, Leong, Y. Y.#, Bennett, E.#, Yang, D.#, Yang, Z.#, Chen, M.#, Zhang, Y., & **Suk, J.** (In Press). From #StayWoke to “Culture Wars”: How social justice discourse is separately and synergistically politicized on Twitter and YouTube. *Political Communication*.
- [33] Farías, C.#, Monard, E.#, Carvajal, F.#, **Suk, J.**, Correa, T., Bachmann, I., Garlough, C. & Shah, D. (2026). Digital feminism and anti-feminism in interaction: Coexistence, clashes, and hybridization across seven Spanish-speaking communities. *International Journal of Communication*. [paper]
- [32] **Suk, J.***, Zhang, Y*, Wang, R.#, Yang, D.#, Holland Levin, S.#, Seo, J.#, & Dong, X.# (2025). From activism to polarization: Temporal dynamics of #MeToo politicization on social media. *Information, Communication & Society*. Advance Online Publication. [paper]
- [31] Lee, J., & **Suk, J.**** (2025) Navigating the complexity of visual misinformation: Developing the visual misinformation processing Model (VMPPM) for visual-text misinformation dynamics. *Communication Theory*, 5(4), 238-249. [paper]
- [30] **Suk, J.***, Zhang, Y*, Liu, J., & Yang, Y.# (2025). Communicative AI in the scientific public sphere: An analysis of Twitter discourse on generative AI tools. *Telematics & Informatics*. Advance Online Publication. [paper]
- [29] Zhang, Y*, **Suk, J.***, Yang, D.#, Yue, Z.#, Wang, R.#, Dong, X.#, An, Z.#, & Joseph, K. (2025). How cross-platform and cross-media content sharing practices shape the social media ecosystem: The role of center-left and right-wing News, YouTube, and Twitter. *Journal of Quantitative Description: Social Media*, 5(2025), 1-74. [paper]
- [28] Lukito, J., Macdonald, M., Chen, B.#, Prochaska, S., Yang, Y., Brown, M.#, Greenfield, J., **Suk, J.**, Zhong, W., Dahlke, R.#, & Borah, P. (2025). Candidates be posting: Multi-platform strategies and partisan preferences in the 2022 U.S. midterm elections. *Social Media + Society*. Advance Online Publication. [paper]
- [27] Zhang, Y., Lukito, J., **Suk, J.**, & McGrady, R. (2025). Trump, Twitter, and Truth Social: How Trump used both mainstream and alt-tech social media to drive news media attention. *Jour-*

nal of Information Technology & Politics, 22(2), 229-242. [paper]

- [26] Li, M.#, **Suk, J.**, Zhang, Y., Pevehouse, J., Sun, Y.#, Kwon, H.#, Lian, R.#, Wang, R.#, Dong, X.#, & Shah, D. (2024). Platform affordances, discursive opportunities, and social media activism: A cross-platform analysis of #MeToo on Twitter, Facebook, and Reddit, 2017-2020. *New Media & Society*. Advance Online Publication. [paper]
- [25] Wang, R.#, Zhang, Y., **Suk, J.**, & Holland Levin, S.# (2024). Empowered or constrained in platform governance? An analysis of Twitter users' responses to Elon Musk's takeover. *Social Media + Society*, 10(3), 1-16. [paper]
- [24] Steinke, J., Gilbert, C., Coletti, A.#, Holland Levin, S.#, **Suk, J.**, & Oeldorf-Hirsch, A. (2024). Women in STEM on TikTok: Advancing visibility and voice through STEM identity expression. *Social Media + Society*, 10(3), 1-16. [paper]
- [23] Zhang, Y., Chen, F., **Suk, J.**, & Yue, Z.# (2024). WordPPR: A researcher-driven computational keyword selection method for text data retrieval from digital media. *Communication Methods and Measures*, 18 (4), 332-348. [paper]
- [22] **Suk, J.**, Sun, Y.#, Sun, L.#, Li, M.#, Faris, C.#, Kwon, H.#, Ghosh, S., Borah, P., Mini, D., Correa, T., Garlough, C., & Shah, D. (2024). "Think global, act local": How #MeToo hybridized across borders and platforms for contextual relevance. *Information, Communication and Society*, 27(3), 498-519. [paper]
- [21] Hintz, E. & **Suk, J.** (2024). Communication work about chronic pain: A mixed methods application and extension of the integrative theory of communication work. *Communication Monographs*, 91(2), 325-349. [paper]
- [20] Su, M.#, **Suk, J.**, Borah, P., Ghosh, S., Garlough, C., & Shah, D. (2024). From Weinstein to Kavanaugh: Shifting coverage of sexual violence and the #MeToo movement across U.S. news media. *Communication Monographs*, 91(2), 239-261. [paper]
- [19] Borah, P., Ghosh, S., **Suk, J.**, Mini, D., & Sun, L.# (2023). Feminism not for all? The discourse around white feminism across five social media platforms. *Social Media + Society*, 9(3), 1-22. [paper]
- [18] **Suk, J.**, Zhang, Y., Yue, Z.#, Wang, R.#, Dong, X.#, Yang, D.#, & Lian, R.# (2023). When the personal becomes political: Unpacking the dynamics of sexual violence and gender justice discourses across four social media platforms. *Communication Research*, 50(5), 610-632. [paper]
- [17] **Suk, J.**, McLeod, D., & Shah, D. (2023). Spatial polarization, partisan climate, and participatory actions: Do congenial contexts lead to mobilization, resignation, activation, or complacency?. *Political Behavior*, 45(4), 1859-1882. [code] [paper]
- [16] **Suk, J.**, Shah, D., Bode, L., Edgerly, S., Thorson, K., Vraga, E., Wells, C., & Pevehouse, J. (2023). Political events in a partisan media ecology: Asymmetric influence on candidate appraisals. *Mass Communication and Society*, 26(2), 275-299. [paper]
- [15] **Suk, J.**, Lukito, J., Su, M., Kim, S. J., Tong, C., Sun, Z., & Sarma, P. (2022). Do I sound Ameri-

can? How message attributes of IRA disinformation relate to Twitter engagement. *Computational Communication Research*, 4(2), 590-628. [code][preprint][paper]

- [14] Su, M.#, **Suk, J.**, & Rojas, H. (2022). Social media news sharing, political extremity and reduced network interaction: An imagined audience approach. *Social Media + Society*, 8(1). [paper]
- [13] **Suk, J.**, Shah, D., & McLeod, D. (2022). Breaking the “virtuous circle”: How partisan communication flows can erode social trust but drive participation. *Human Communication Research*, 48(1), 88-115. [paper]
- [12] **Suk, J.**, Coppini, D., Muniz, C., & Rojas, H. (2022). “The more you know, the less you like”: How news and political talk shape political knowledge and affective polarization in Mexico and the United States. *Communication and the Public*, 7(1), 40-56. [paper]
- [11] Ghosh, S., Su, M. H., Abhishek, A., **Suk, J.**, Tong, C., Kamath, K., Hills, O., Correa, T., Garlough, C., Borah, P., & Shah, D. (2022). Covering #MeToo across the news spectrum: Political accusation and public events as drivers of press attention. *The International Journal of Press/Politics*, 27(1), 158-185. [paper]
- [10] Foley, J., Hughes, C., **Suk, J.**, Cramer, K., Friedland, L., Shah, D., & Wagner, M. (2021). Free and fair? The differential experiences of voting barriers and voting policies in American midterm elections. *International Journal of Public Opinion Research*, 33(3), 703-712. [paper]
- [9] Dempsey, S., **Suk, J.**, Cramer, K., Friedland, L., Wagner, M., & Shah, D. (2021). Understanding Trump supporters’ news use: Beyond the Fox News bubble. *The Forum*, 18(3), 319-346. [paper]
- [8] Zhang, Y., Lukito, J., Su, M., **Suk, J.**, Xia, Y., Kim, S. J., Doroshenko, L., & Wells, C. (2021). Assembling social media following through polarized publics and media: How Russian IRA accounts gained influence in the 2016 U.S. election cycle. *Journal of Communication*, 71(2), 305-331. [paper]
- [7] Wells, C., Friedland, L., Hughes, C., Shah, D., **Suk, J.**, & Wagner, M. (2021) News media use, talk networks and ‘populist’ attitudes across geographic location: The case of Wisconsin. *International Journal of Press/Politics*, 26(2), 438-463. [paper]
- [6] **Suk, J.**, Abhishek, A., Zhang, Y., Ahn, S. Y., Correa, T., Garlough, C., & Shah, D. (2021). #MeToo, networked acknowledgment, and connective action: How “empowerment through empathy” launched a social movement. *Social Science Computer Review*, 39(2). 276-294. [code] [supplemental materials] [paper]
- [5] **Suk, J.**, Shah, D., Wells, C, Wagner, M., Friedland, L., Cramer, K., Hughes, C., & Franklin, C. (2020). Do improving conditions harden partisan preferences? Communication, context, and political evaluations during periods of contention. *International Journal of Public Opinion Research*, 32(4), 750-768. [supplemental materials] [paper]
- [4] Lukito, J., **Suk, J.**, Zhang, Y., Doroshenko, L., Su, M., Kim, S. J., Xia, Y., Freelon, D., & Wells, C. (2020) The wolves in sheep’s clothing: How Russia’s Internet Research Agency tweets ap-

peared in U.S. news as vox populi. *International Journal of Press/Politics*, 25(2), 196-216. [paper]

- [3] Zhang, Y., Shah, D., Foley, J., Abhishek, A., Lukito, J., **Suk, J.**, Kim, S., Sun, Z., Pevehouse, J. & Garlough, C. (2019). Whose lives matter? Mass shootings and social media discourses of sympathy and policy, 2012-2014. *Journal of Computer-Mediated Communication*, 24(4), 182-202. [paper]
- [2] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2017). Framing of same-sex marriage over 17 Years in two newspapers is linked to ideology especially in election years. *Newspaper Research Journal*. 39(2), 191-204.
- [1] Park, S. H., Lee, J., & **Suk, J.** (2013). Comparative analysis on presidential rhetoric as genre reflected in rhetorical situation and role criticism. *Rhetoric Society of Korea*, 19, 75-104. (in Korean)

BOOK CHAPTERS

- [4] Li, M.#, Sun, Y.#, Wang, Y.#, Sun, Y.#, Kwon, H.#, **Suk, J.**, Yang, J., & Shah, D. (2023). Computational approaches to online political expression: A framework for research. In S. Coleman & L. Sorenson (Eds.), *Handbook of Digital Politics, 2nd Edition*. Cheltenham, UK: Edward Elgar.
- [1-3] L. Friedland, D. Shah, M. Wagner, K. Cramer, C. Wells, & J. Pevehouse (2022), *Battleground: Asymmetric Communication Ecologies and the Erosion of Civil Society in Wisconsin*. Cambridge, UK: Cambridge University Press. ***co-author in three chapters**

CONFERENCE PROCEEDINGS

- [1] Zhang, Y., Wang, Y., Foley, J., **Suk, J.**, & Conathan, D. (2017, July). Tweeting mass shootings: The dynamics of issue attention on social media. In *Proceedings of the 8th International Conference on Social Media & Society* (pp. 1-5).

OTHER PUBLICATIONS

Editorials

- [4] Lukito, J., Pruden, M., Suk, J., Yang, Y., & Zhong, W. (2026). Introduction to Special Issue: Multiplatform Research. *Political Communication*. [Paper]

Invited Scholarly Essays

- [3] Farías, C.#, Monard, E.#, McCosh, E.#, Carvajal, F.#, Henzi, C.#, Suk, J., Correa, T., & Shah, D. (2023). From #MeToo to Hatred: Online antifeminist discourses in Spanish-speaking countries as a response to feminist movements. *LACIS Review*, 2. [Paper]

White Papers

- [2] Lukito, J., Brown, M.[#], Dahlke, R.[#], Suk, J., Yang, Y., Zhang, Y., Chen, B.[#], Kim, S.[#], & Soorholtz, K. (2023). The state of digital media research. *Media & Democracy Data Coop*. [Paper]
- [1] Lukito, J., Wells, C., Zhang, Y., Doroshenko, L., Kim, S. J., Su, M., Suk, J., Xia, Y., & Freelon, D. (2018). The Twitter exploit: How Russian propaganda infiltrated U.S. news. *Social Media and Democracy Group*. University of Wisconsin–Madison. [Paper]

UNDER REVIEW/REVISION

[#] Graduate Student Co-Author at the Time of Submission ^{*} Equal Contribution ^{**} Corresponding Author

Suk, J., Lee, J., Yang, D., & Pedapati, M.[#] (Under review). Multimodal emotional signals and engagement in anti-vaccination online communities: Focusing on visual valence, vividness, and text negativity.

Suk, J.*, Zhong, W.*, Zhang, Y., Pruden, M., Yang, Y., Mao, C.[#], & DiFranzo, D. (Under Revision). Rethinking digital trace inference in political communication: Evidence from a simulated platform experiment.

Suk, J., Borah, P., Pruden, M., Lukito, J., & Zhang, Y. (Under review). Across the gender divide: Bidirectional temporal associations between modern sexism, political group trust, and partisan media.

Suk, J., Yim, C.[#], Seo, J.[#], Holland Levin, S., Romann, L.[#], Guo, Y.[#], & Zhang, J. (Under review). The visual politicization of “Woke”: Partisan asymmetry in elite presence and conflict cueing on YouTube.

Lukito, J., Zhang, Y., Chen, B.[#], Prochaska, S., Pruden, M., Yang, Y., Zhong, W., Brown, M.[#], Dahlke, R.[#], Greenfield, J., **Suk, J.**, & Borah, P. (Under Revision). Cross-Platformization: How U.S. right-leaning media curate their posts on Twitter and Truth Social.

Suh, Y., Li, J., Lukito, J., **Suk, J.**, Yang, E., Shah, D., & Wagner, M. (Under review). Framing Black Lives Matter: The persistence of language cues over identity, context, and media use.

IN PREPARATION

[#] Student Co-Author ^{*} Equal Contribution

Suk, J.*, Zhang, Y.*, Pruden, M., Chenchen, M.[#], & Yang, Y. How AI visual embeddedness and political congruence shape attention, engagement, and platform trust.

Suk, J., & Zhang, Y. AI-driven safety judgments and publicness friction in harm-reporting, support-seeking, and counter-speech discourse.

Suk, J., & Afolabi, F.[#]. Algorithmic paternalism and political polarization: The role of partisan ideology in AI engagement and governance on social media.

Suk, J., Zhang, Y., & Lukito, J. Computational methods practices and recommendations in communication. In *Handbook of Research Methods in Communication Studies*, edited by Mark A. Hamilton. Edward Elgar Publishing Ltd. Invited chapter.

- Zhang, Y.*, & **Suk, J.*** How people talk about trust in generative AI: A content analysis of social media discourse on Reddit.
- Zhang, Y., **Suk, J.**, Yang, Y., Guo, Y.#, & Ananthakrishnan, L#. Longitudinal, cross-platform mapping of the DEI-related discourse.
- Afolabi, F.#, & **Suk, J.** Algorithmic paternalism and the resistant user: Toward a framework of digital well-being.
- Zhang, Y., Zhou, Y., & **Suk, J.** Human, AI, and conflicting information in science and politics.
- Shugars, S., Lukito, J., Pruden, M., Dahlke, R., **Suk, J.**, Zhang, Y., Yang, Y., Zhong, W., & Chen, B. An ecosystem divided? Cross-platform election information flows.
- Buntain, C., Kim, S., Pruden, M.*, Shugars, S.*, Smith, M.*, & **Suk, J.*** A visual masquerade: Politicians, inauthentic actors, and patterns of attack

Honors and Awards

- 2025 **NCA-KACA Emerging Scholar Award**, NCA
Recognizing distinguished early-career contributions to communication research
- 2022 **Top 3 Student Paper Award**, Political Communication Division, ICA
- 2021- **Mass Communication Research Center (MCRC) Honorary Fellow**, UW-Madison
- 2020-21 **Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellow**, UW-Madison
- 2020 **Top Paper Award (1st Place)**, Political Communication Division, AEJMC
- 2019 **Top Research Paper**, Crossroads Communication Conference, UW-Madison
- 2018 **Top Paper Award (1st Place)**, Political Communication Division, AEJMC
- 2018 **Research Prize for Professional Relevance (3rd Place)**, AEJMC
- 2017 **Top Student Paper Award (1st Place)**, Mass Communication and Society Division, AEJMC
- 2015 **Ada Frances Miller Fellowship**, UT-Austin
- 2015 **School of Journalism Graduate Student Scholarship**, UT-Austin
- 2012 **Best Honors Thesis**, Ewha Womans University
- 2009-12 **Scranton Honors Program**, Ewha Womans University
- 2009-12 **Ewha Honor Scholarship for academic excellence**, Ewha Womans University
- 2009 **Scranton Full Fellowship for academic excellence**, Ewha Womans University

Grants Activity

As Faculty

Seed Grant

UConn INSTITUTE FOR COLLABORATION ON HEALTH, INTERVENTION, AND POLICY (INCHIP)

2026-2028

- Title: AI-Driven Safety Judgments and Publicness Friction in Harm-Reporting, Support-Seeking, and Counter-Speech Discourse
- Role on project: PI
- Amount: \$15,000
- *Funded*

AI Teaching Innovation Mini-Grant

CENTER FOR EXCELLENCE IN TEACHING AND LEARNING

2025-2026

- Role on project: PI
- Amount: \$2,000
- *Funded*

Human-Centered AI Seed Funding

UConn HUMANITIES INSTITUTE

2025-2026

- Title: Reimagining AI: Global AI Narratives on Social Media across the Global North and South
- Role on project: Co-PI (with Dr. Ting-an Lin, Co-PI)
- Amount: \$6,000
- *Funded*

Knight Foundation Grant

JOHN. S. AND JAMES L. KNIGHT FOUNDATION

2024-2029

- Title: Expansion of the Center for Communication and Civic Renewal
- Role on project: Collaborator (with Drs. Dhavan Shah and Michael Wagner, Co-PI)
- Amount: \$2,997,244
- *Funded*

Strategic Initiative for Multidisciplinary Research

COLLEGE OF LIBERAL ARTS AND SCIENCES

2024-2026

- Title: UCHI AI-Working Group
- Role on project: Key Faculty (with Dr. Anna Mae Duane, PI)
- Amount: \$94,000
- *Funded*

Scholarship Facilitation Fund

OFFICE OF THE VICE PRESIDENT FOR RESEARCH

2023

- Title: WordPPR: A Researcher-driven Computational Keyword Selection Method for Text Data Retrieval from Digital Media
- Role on project: PI
- Amount: \$1,000
- *Funded*

Research in Academic Themes

COLLEGE OF LIBERAL ARTS AND SCIENCES

2022-2024

- Title: Promoting Equity, Inclusion, and Belonging: Examining Women in STEM on TikTok
- Role on project: Co-PI (with Drs. Jocelyn Steinke, PI, and Anne Oelorf-Hirsh, Co-PI)
- Amount: \$50,000
- *Funded*

Summer Research Funding

COLLEGE OF LIBERAL ARTS AND SCIENCES

2022

- Title: Unpacking the Dynamics of Gender Justice Discourses Across Borders and Platforms
- Role on project: PI
- Amount: \$27,998
- *Funded*

Research Funding

PROGRAM OF WOMEN'S, GENDER, AND SEXUALITY STUDIES

2022

- Title: How MeToo Hybridized Across Borders and Platforms for Contextual Relevance
- Role on project: PI
- Amount: \$1,500
- *Funded*

As Graduate Student

John S. and James L. Knight Foundation (2018-2020) PIs: Dhavan Shah, Michael Wagner, and Lewis Friedland. Role on project: Project Assistant

UW-Madison SJMC (2019) Graduate Research Award

UW-Madison SJMC (2017-2019) Conference Travel Grant

ICA Computational methods Interest Group (2019) Travel Grant

UW-Madison (2019) Graduate School Travel Grant

Computational Social Science Summer School on Methods (2018) Graduate Student Scholarship

AEJMC Korean American Communication Association (2017) Travel Grant

Presentations _____

CONFERENCE PRESENTATIONS

[59] **Suk, J.**, Yim, C., Seo, J., Holland Levin, S., Romann, L., Guo, Y., & Zhang, J. (2026, September). *The visual politicization of "Woke": A computational analysis of YouTube thumbnails 2012-2023*. Paper will be presented at the American Political Science Association (APSA) Annual Conference, Boston, MA, U.S.

[58] **Suk, J.**, Zhong, W., Zhang, Y., Pruden, M., Yang, Y., & DiFranzo, D. (2026, June). *Attention and*

engagement are weakly coupled: Evidence from a simulated social media experiment. Paper will be presented at the International Communication Association (ICA) Annual Conference, Cape Town, South Africa.

- [57] Ma, Z., Lee, J., & **Suk, J.** (2026, June). *Beyond the post: Effects of contextual visual vividness on attention and recall of visual misinformation on social media.* Paper presented at the International Communication Association (ICA) Annual Conference, Cape Town, South Africa.
- [56] **Suk, J.**, Lee, J., Pedapati, M., & Yang, D. (2025, November). *Vivid and emotional lies: Visual persuasion and engagement in anti-vaccine movements on social media.* Paper presented at the National Communication Association (NCA), Denver, CO, U.S.
- [55] **Suk, J.**, Zhong, W., Zhang, Y., Pruden, M., Yang, Y., Mao, C., & DiFranzo, D. (2025, June). *Unveiling engagement and platform algorithmic biases in social media data collection and analysis: An experimental study.* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [54] **Suk, J.**, Steinke, J., Holland Levin, S., Schnitzer, K., Gilbert, C., Oeldorf-Hirsch, A., & Coletti, A. (2025, June). *Trending women in STEM: Digital space-making and visual presentation of identities on TikTok* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [53] Lukio, J., Zhang, Y., Pruden, M., Prochaska, S., Chen, B., Zhong, W., Brown, M., Dahlke, R., **Suk, J.**, Greenfield, J., & Borah, P. (2025, June). *Cross-platformization of conservative media: How U.S. right-leaning outlets curate their posts on Twitter and Truth Social.* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [52] Shugars, S., Lukito, J., Pruden, M., Dahlke, R., **Suk, J.**, Zhang, Y., Yang, Y., Zhong, W., Chen, B. & Brown, M. (2025, June). *An ecosystem divided?: Cross-platform election information flows in alt-tech and mainstream social media platforms.* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [51] Farías, C., Monard, E., Carvajal, F., **Suk, J.**, Correa, T., Bachmann, I., Garlough, C. & Shah, D. (2025, June). *Digital crossroads: Cross-country comparisons of feminist and anti-feminist discourses in Spanish-speaking contexts.* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [50] Wang, R., Seo, J., Yim, C., Holland Levin, S., Romman, L., **Suk, J.** & Zhang, Y. (2025, June). *A cycle of contention: the politicized turn of discourse of AI on social media after ChatGPT.* Paper presented at the International Communication Association (ICA), Denver, CO, U.S.
- [49] Lee, J., & **Suk, J.** (2025, April). *Unpacking visual disinformation: Analyzing image and text features in health misinformation.* Paper presented at The Seventh International and Interdisciplinary COMTEXT Conference on the Quantitative and Computational Analysis of Text, Image and Video as Data, Vienna, Austria.
- [48] Shugars, S., Lukito, J., Pruden, M., Dahlke, R., **Suk, J.**, Zhang, Y., Yang, Y., Zhong, W., Chen, B. & Brown, M. (2024, August). *An ecosystem divided? Cross-platform election information*

flows. Paper presented at the American Political Science Association (APSA) Annual Meeting, Philadelphia, PA, U.S.

- [47] Wang, R., Levin, S. H., Seo, J., Leong, Y. Y., Bennett, E., Yang, D., Yang, Z., Chen, M., Zhang, Y., & **Suk, J.** (2024, August). *The politicization of “woke”: A cross-platform study between 2012-2022*. Paper presented at the American Political Science Association (APSA) Annual Meeting, Philadelphia, PA, U.S.
- [46] Wang, R., Zhang, Y., **Suk, J.**, & Holland Levin, S. (2024, August). *Empowered or Constrained in Platform Governance? An Analysis of Twitter Users’ Responses to Elon Musk’s Takeover*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Philadelphia, PA, U.S.
- [45] Suh, J., **Suk, J.**, Kwon, H., & Zhang, Y. (2024, August). *From Hashtag to Networked Hate: Analyzing Cross-platform Hate in the #MeToo Movement in South Korea*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Philadelphia, PA, U.S.
- [44] Chen, B., **Suk, J.**, Lukito, J., Brown, M., Pruden, M., Dahlke, R., Shugars, S., Zhong, W., Zhang, Y., & Yang, Y. (2024, July). *Cross-platform election information flows across alt-tech and mainstream social media platforms*. Paper presented at the International Conference on Computational Social Science (IC2S2), Philadelphia, PA, U.S.
- [43] Chen, B., Lukito, J., Macdonald, M., Zhong, W., **Suk, J.**, Borah, P., Yang, Y., Brown, M., Prochaska, S., Dahlke, R., & Greenfield, J. (2024, June). *Candidates be posting: Multi-platform strategies and partisan preferences in the 2022 U.S. midterm election*. Paper presented at the International Communication Association, Gold Coast, Australia.
- [42] Zhang, Y., **Suk, J.**, & Lukito, J. (2024, June). *A multi-level framework for social media research*. Paper presented at the International Communication Association, Gold Coast, Australia.
- [41] Suh, J., **Suk, J.**, Kwon, H., & Zhang, Y. (2024, June). *From hashtag to backlash: Unpacking morality across platforms during the #MeToo movement in South Korea*. Paper presented at the International Communication Association, Gold Coast, Australia.
- [40] Zhang, Y., **Suk, J.**, Holland Levin, S., & Wang, R. (2023, August). *Elon Musk, platform ownership, user participation, and the governance of Twitter*. Paper presented at the American Political Science Association (APSA) Annual Conference, Los Angeles, CA.
- [39] Yang, Y., Zhang, Y., Lukito, J., Kim, S., Foley, J. & **Suk, J.** (2023, August). *A Cross-platform analysis of survivors of de-platforming after January 6*. Paper presented at the American Political Science Association (APSA) Annual Conference, Los Angeles, CA.
- [38] Levin, S., **Suk, J.**, & Nowak, K. (2023, August). *Partisan negativity and Black joy: Twitters’ response to Ketanji Brown Jackson’s Supreme Court nomination*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C.
- [37] **Suk, J.**, Zhang, Y., Wang, R., Yang, D., Holland Levin, S., Dong, X., & Seo, J. (2023, May).

Fleeting public attention and stubborn partisan passion: Politicization of #MeToo on Twitter. Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.

- [36] Zhang, Y., Lukito, J., **Suk, J.**, & McGrady, R. (2023, May). *Too big to deplatform? Exploring Truth Social as Trump's new Twitter for hacking media attention.* Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [35] Hintz, E. A. & **Suk, J.** (2023, May). *Communication work about chronic pain: A mixed methods application and extension of the integrative theory of communication work.* Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [34] Yang, D., Ye, J., Lee, Y., Atkin, D., & **Suk, J.** (2023, May). *Predicting the stigmatization of feminists in China and South Korea: Entanglement with nationalism.* Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [33] Li, M., **Suk, J.**, Sun, Y., Lian, R., Zhang, Y., Kwon, H., Wang, R., Dong, X., Pevehouse, J., & Shah, D. (2023, May). *A Cross-platform analysis of 2017-2020 #MeToo on Twitter, Facebook, and Reddit.* Paper presented at the International Communication Association (ICA) Annual Conference, Toronto, Canada.
- [32] Farías, C., Carvajal, F., Henzi, C., **Suk, J.**, Shah, D., & Correa, T. (2023, May). ¡Ella se lo buscaba! [She was asking for it!]: A comparative analysis of antifeminist discourses on social media and news media across Spain and Latin America in the era of #MeToo. Paper presented at the International Communication Association (ICA) Pre-conference, "Media and Communication in Global Latinidades", Toronto, Canada, USA.
- [31] **Suk, J.** (2022, November). *Lived experiences, networked media, and polarized group attitudes.* Paper presented at the National Communication Association (NCA) Annual Conference, New Orleans, LA, USA.
- [30] Zhang, Y., **Suk, J.**, An, Z., Yue, Z., Yang, D., Wang, R., Dong, X., Joseph, K., & Kwak, N. (2022, November). *Mapping out information flow in the social media ecosystem by tracing hyperlinks.* Paper presented at the National Communication Association (NCA) Annual Conference, New Orleans, LA, USA.
- [29] Li, M., **Suk, J.**, Sun, Y., & Shah, D. (2022, August). *What drive communication flows across social media platforms? Tracing 2016-2020 #Metoo on Twitter, Facebook, and Reddit.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Detroit, MI, USA.
- [28] Zhang, Y., Chen, F., **Suk, J.**, & Yue, Z. (2022, June). *WordPPR: A new keyword selection method for social media data retrieval.* Paper presented at the Politics and Computational Social Science (PaCSS), Boston, MA, USA.
- [27] **Suk, J.**, Zhang, Y., Yue, Z., Wang, R., Dong, X., Yang, D., Lian, R., & Kwak, N. (2022, May). *"The personal is political": A Cross-platform approach to how networked acknowledgment before and after #MeToo transforms into politicization.* Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.

- [26] Borah, P., Ghosh, S., **Suk, J.**, Mini, D., & Sun, L. (2022, May). *Feminism not for all? The discourse around White feminism across five social media platforms*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- [25] Su, M., **Suk, J.**, & Rojas, H. (2022, May). *Performing the self: Personality traits, network features, and platform correlates underlying attention to and uncertainty about an imagined audience*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- [24] Li, J., Lukito, J., Yang, E., **Suk, J.**, Shah, D., & Wagner, M. (2022, May). *Framing Black Lives Matter: The persistence of language cues over identity, context, and media use*. Paper presented at the International Communication Association (ICA) Annual Conference, Paris, France.
- *Top 3 Student Paper**
- [23] **Suk, J.**, McLeod, D., & Shah, D. (2020, August). *Am I with her or with...him?: Public and online participation in the 2016 US Presidential election*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual.
- [22] Su, M., **Suk, J.**, Ghosh, S., Kamath, K., Borah, P., Correa, T., Garlough, C., & Shah, D. (2020, August). *How the left, center, and right covered the #MeToo movement: Structural topic modeling, thematic structure and language patterns*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual. ***1st place in main competition**
- [21] Li, J., **Suk, J.**, Lukito, J., Hughes, C., Foley, J., Friedland, L., Wells, C., Shah, D., & Wagner, M. (2020, August). *When the desert matters: Contextual differences in local news environment and polarized perceptions of local economy*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual.
- [20] **Suk, J.**, Lukito, J., Su, M., Kim, S. J., Tong, C., Sun, Z., & Sarma, P. (2019, May). *Do I sound American? Predicting disinformation sharing of Russian IRA tweets from a linguistic perspective*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [19] **Suk, J.**, Shah, D., Cramer, K., Friedland, L., Hughes, C., Wagner, M., & Wells, C. (2019, May). *Do improving conditions harden partisan preferences? Communication, context, and political evaluations during periods of contention*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [18] **Suk, J.**, Abhishek, A., Zhang, Y., & Ahn, S. Y. (2019, May). *Temporal dynamics of the #MeToo movement*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [17] Shah, D., **Suk, J.**, & McLeod, D. (2019, May). *Institutional legitimacy and social trust during campaign 2016*. Paper presented at the International Communication Association (ICA) Annual Conference, Washington D.C., USA.
- [16] Friedland, L., Cramer, K., **Suk, J.**, Shah, D., Wagner, W., Rohe, K., & Sethares, W. (2019, May). *Modeling of complex regional communication ecologies*. Paper presented at the Interna-

tional Communication Association (ICA) Annual Conference, Washington D.C., USA.

- [15] Su, M., **Suk, J.**, & Rojas, H. (2019, May). *Online sharing, political extremity, and reduced network interaction: An imagined audience approach*. Paper presented at the World Association for Public Opinion Research (WAPOR) Annual Conference, Toronto, Canada.
- [14] Lukito, J., **Suk, J.**, Zhang, Y., Doroshenko, L., Su, M., Kim, S. J., Xia, Y., & Wells, C. (2018, August). *Zero day Twitter: How Russian propaganda infiltrated the U.S. hybrid media system*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C., USA. ***1st place in main competition. 3rd place Research Prize for Professional Relevance**
- [13] **Suk, J.**, Shah, D., Bode, L., Edgerly, S., Thorson, K., Vraga, E., Wells, C., & Pevehouse, J. (2018, August). *Partisan media, news events, and asymmetric political evaluations in the 2016 election*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Washington D.C., USA.
- [12] **Suk, J.**, Zhang, Y., Lukito, J., Su, M., & Foley, J. (2018, May). *Tracing Twitter buzz: Clustering hashtags and handles about mass shootings and gun control*. Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [11] Shah, D., **Suk, J.**, & McLeod, D. (2018, May). *Communication flows, institutional legitimacy, and social trust: How “echo chambers” erode bonds on the right and left*. Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [10] Zhang, Y., Shah, D., Foley, J., Abhishek, A., Pevehouse, J., Lukito, J., Kim, S., **Suk, J.**, Yang, F., & Garlough, C. (2018, May). *The features of tragedy, expressions of sympathy, and debates over policy: A time series analysis of mass shootings and social media discourses*. Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [9] Su, M., **Suk, J.**, Gill, H., & Rojas, H. (2018, May). *Rethinking political socialization in the digital age: Media use, political values, and expressive behaviors*. Paper presented at the International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- [8] **Suk, J.** (2017, August). *The “primed” third-person effect of racial minority portrayals in media*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Chicago, IL. ***1st place, top student paper**
- [7] Pelled, A., Choung, H., Lukito, J., Duncan, M., Wang, S., Wu, Y., Gill, H., **Suk, J.**, Kniaz, T. (2017, August). *Who are the voters? A contemporary voter typology based on cluster analysis*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Chicago, IL.
- [6] **Suk, J.**, Coppini, D., Muniz, C., & Rojas, H. (2017, July). *“The more you know, the more you hate”: How news and political talk shape political knowledge and affective polarization in Colombia, Mexico and the United States*. Paper presented at the World Association for Public Opinion Research (WAPOR) Annual Conference, Lisbon, Portugal.

- [5] Zhang, Y., Wang, Y., Foley, J., **Suk, J.**, & Conathan, D. (2017, July). *Tweeting mass shootings: The dynamics of issue attention on social media*. Paper presented at the International Conference on Social Media & Society, Toronto, Canada.
- [4] Shah, D., & **Suk, J.** (2017, May). *How convergence drives divergence: Testing a revised communication mediation model*. Paper presented at the International Communication Association (ICA) Pre-Conference, San Diego, CA, USA.
- [3] **Suk, J.** (2015, August). *The third-person perception and priming: The Case of ideal female body image*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.
- [2] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2015, August). *The role of ideology in media framing of same-sex marriage, 1998-2014*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.
- [1] Lasorsa, D., **Suk, J.**, & Fadnis, D. (2015, August). *Media framing of same-sex marriage and attitude change: A time series analysis*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, San Francisco, CA, USA.

INVITED TALKS, LECTURES, AND PANELS

- October 2025. *AI Symposium: What are we talking about when we talk about AI?*. Moderator. UConn Humanities Institute, Storrs, CT, USA.
- September 2025. *What Is Political Communication?* Invited Panelist. American Political Science Association (APSA) Annual Conference, Vancouver, Canada.
- April 2025. *Communicative AI in Scientific Public Sphere*. Invited Speaker. UConn Humanities Institute, Storrs, CT, USA.
- February 2025. *Our Digital World: Media and Misinformation*. Invited Panelist. International Studies Association & University of Connecticut Office of Global Affairs, Virtual.
- November 2024. *Data Feminism*. Invited Speaker at Critical Approaches to Women's, Gender, and Sexuality Studies, Program of Women's, Gender, and Sexuality Studies, University of Connecticut, Storrs, CT, USA.
- November 2024. *Computational Social Science*. Invited Speaker at Fundamentals of Theory, Research, and Design, Department of Communication, University of Connecticut, Storrs, CT, USA.
- August 2024. *Reimagining Data and Technology: The Data Feminism Perspective in Computational Communication Research*. Invited Panelist. Communication Theory and Methodology Division and Commission on the Status of Women, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Philadelphia, PA, USA.
- June 2024. *Political Communication Special Issue: International Developments in "Multi-Platform Research."* Panel Organizer. Political Communication Division, International Communication Association (ICA) Annual Conference, Gold Coast, Australia.

April 2024. *Networked Communication, Hashtag Activism, and Gender Justice: Advancing a Theoretical Framework*. Invited Speaker. Department of Communication, Seoul National University, Seoul, South Korea.

December 2023. *Intro to Computational Methods*. Invited Speaker. School of Journalism and Media. The University of Texas at Austin, Austin, TX, USA.

October 2023. *When the Personal Becomes Political: Unpacking the Dynamics of Sexual Violence and Gender Justice Discourses across Four Social Media Platforms*. Invited Speaker. Department of Communication, Sungkyunkwan University, Seoul, South Korea.

May 2023. *Collective discourse dynamics and asymmetric attention to events*. Invited Panelist. Computational Methods Division, International Communication Association (ICA) Annual Conference, Toronto, Canada.

November 2022. *Networked Communication, Hashtag Activism, and Gender Justice*. Invited Speaker. Department of Communication, University at Buffalo, State University of New York, NY, USA.

July 2022. *Networked Communication and Hashtag Activism: The Case of #MeToo*. Invited Speaker. Department of Communication and Media, Ewha Womans University, Seoul, South Korea.

May 2022. *Researching as a Graduate Student*. Invited Panelist. AEJMC Mass Communication Division and Graduate Students Interest Group, Virtual.

April 2022. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Invited Speaker, Department of Communication, University of Oklahoma, Norman, OK, USA.

March 2022. Keynote Speaker, Communication Crossroads Conference, School of Journalism and Mass Communication, University of Wisconsin-Madison, Madison, WI, USA.

December 2021. *Do Improving Conditions Harden Partisan Preferences? Lived Experiences, Imagined Communities, and Polarized Evaluations*. Invited Speaker, Department of Communication, North Dakota State University, Fargo, North Dakota, USA.

September 2021. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Invited Speaker at Communication Theory and Society, University of Connecticut, Storrs, CT, USA.

December 2019. *Am I with Her or with.. Him? Public and Online participation in the 2016 election (with Doug McLeod)*. Journalism and Mass Communication Colloquium, School of Journalism and Mass Communication, University of Wisconsin-Madison, Madison, WI, USA.

March 2019. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Invited Speaker. Big Ten Mini Conference, University of Illinois at Urbana-Champaign, Champaign, IL, USA.

March 2019. *#MeToo, Networked Acknowledgment, and Connective Action: How “Empowerment Through Empathy” Launched a Social Movement*. Invited Speaker. Board of Visitors’ Meeting, School of Journalism and Mass Communication, University of Wisconsin-Madison, Madison, WI, USA.

March 2019. *#MeToo, Connective Action, and its Global Impact*. Invited Speaker, Department of Gender and Women's Studies, University of Wisconsin-Madison, Madison, WI, USA.

March 2016. *The "Primed" Third-Person Perception of Ideal Female Body Image*. Invited Speaker, Stan Richards School of Advertising, University of Texas at Austin, Austin, TX, USA.

Teaching Experience _____

INSTRUCTOR

Media Literacy and Criticism (Writing Intensive), UConn [**AI Teaching Innovation Grant Recipient**]

Computational Research Methods (Graduate - MA, PhD), UConn [**Course Developer; now a permanent offering**]

Gender, Justice, and Hashtags, UConn [**Course Developer; now a permanent offering**]

Women, Gender, and Film, UConn

Gender and Communication, UConn

Effects of Mass Communication, UW-Madison

Computational Methods Research Group Workshop, UW-Madison

TEACHING ASSISTANT

Introduction to Mass Communication, UW-Madison

Food: Culture and Agriculture, UT-Austin

Freedom: Philosophy/History/Law, UT-Austin

TEACHING DEVELOPMENT

AI Teaching Innovation Mini-Grant, UConn

Teaching Certificate in First-Year Interdisciplinary Instruction, UT-Austin

Skills _____

COMPUTATIONAL SKILLS

- Natural language processing, Unsupervised and supervised machine learning, Large Language Models, Social network analysis, Community detection, Spatial analysis

ADVANCED QUANTITATIVE RESEARCH METHODS

- Multilevel modeling, structural equation modeling, time-series analysis, longitudinal data analysis using panel data and rolling cross-sectional data

PROGRAMMING LANGUAGES

- R, Python

STATISTICAL SOFTWARE

- R, SPSS, Stata

LINGUISTIC SOFTWARE

- DICTION, Leximander, LIWC, WordStat

OTHERS

- ArcGIS Desktop, ArcGIS PRO

Student Advising

DOCTORAL ADVISING

Franca Afolabi, UConn Communication, Major Advisor
Davida Schiffer, UConn Sociology, Associate Advisor
Matthew Morse, UConn Communication, Associate Advisor
Sara Holland Levin, UConn Communication, Associate Advisor
Rachel Tucker, UConn Communication, Associate Advisor
James Kwarteng, UConn Communication, Associate Advisor
Shannon Pappas, UConn Communication, Associate Advisor
Christian Otchere, UConn Communication, Associate Advisor

MASTERS ADVISING

Thi Minh Phuong Pham, UConn Financial and Enterprise Management, *Network for Enriched Mentorship*
Moti Sri Kartik Pedapati, UConn Business Analytics, Research Project Advising
Matt Chen, UConn Communication, Associate Advisor

UNDERGRADUATE ADVISING

Laya Ananthakrishnan, *Honors Thesis Advising*
Sena Hyun, *Undergraduate Research Advising*
Claire Murphy, *UConn BOLD Scholars Project Advising*
Gabriella DiSalvo, *Individualized Major "Disability Studies in Media and Food Culture" Advising*
Narayani Ballambat, *UConn IDEA Grant Advising*

Service to the Field

EDITORIAL BOARD MEMBERSHIP

Editorial Board, *International Journal of Public Opinion Research*, 2023-
Co-Guest Editor for the Special Issue "Multi-Platform Research" in *Political Communication*, 2023-
2026.

CONFERENCE COMMITTEE MEMBERSHIP

Publications Committee, *APSA Political Communication Division*

GRANT REVIEW

National Science Foundation

JOURNAL REVIEW (ALPHABETICALLY)

Asian Journal of Communication; Chinese Journal of Communication; Computational Communication Research; Communication Reports; Communication Research; Communication Theory; Digital Journalism; Human Communication Research; Humanities and Social Sciences Communication; Information, Communication, & Society; International Journal of Communication; International Journal of Public Opinion Research; Journal of Broadcasting and Electronic Media; Journal of Computer-Mediated Communication; Journal of Communication; Journal of Information Technology and Politics; Journal of Social and Personal Relationships; Journalism; Journalism and Mass Communication Quarterly; Journalism Studies; Journal of Political Marketing; Mass Communication and Society; Media and Communication; New Media and Society; PNAS Nexus; Political Communication; Public Opinion Quarterly; Science Communication; Scientific Reports; Social Media + Society; Social Science Computer Review; Violence Against Women; Women's Studies in Communication

CONFERENCE PAPER REVIEW

International Communication Association (ICA) annual conference

Political Communication Division, Computational Methods Division, Communication and Technology Division, Mass Communication Division, Digital Asia Post Conference

Association for Education in Journalism and Mass Communication (AEJMC) annual conference

Political Communication Division, Mass Communication and Society Division, Communication and Technology Division

National Communication Association (NCA) annual conference

Political Communication Division

Korean and Korean American Communication Association (KACA)

The International Conference for Computational Social Science (IC2S2)

International AAAI Conference on Web and Social Media (ICWSM)

Service to the Department _____

Member, COMM Speaker Series committee, 2024-present

Member, COMM Exam committee, 2023-25

Member, WGSS Undergraduate Course Curriculum committee, 2022-25

Member, WGSS Awards committee, 2021-present

Member, COMM Graduate Studies committee, 2022-24

Member, COMM Merit Policy committee, 2022-24

Member, COMM Diversity, Equity, and Inclusion committee, 2021-22

Service to the University

Reviewer, UConn Center for mHealth and Social Media 7th Annual Conference, 2023
Reviewer, Office of the Vice President for Research, Research Excellence Program (REP), 2022
Reviewer, UConn Idea, Develop, Engage, and Apply (IDEA) Undergraduate Research Grant Program, 2021

Other Experience

PROFESSIONAL AFFILIATIONS

Co-director, Communication and Emerging Media (CEM) Lab
Member, International Communication Association (ICA)
Member, Association for Education in Journalism and Mass Communication (AEJMC)
Member, National Communication Association (NCA)
Member, American Political Science Association (APSA)
Member, Media & Democracy Data Cooperative (MDDC)

MDDC is an inter-university cooperative that collects and maintains political communication data. Other members include individual faculty and institutes from the University of Texas at Austin, University of Wisconsin-Madison, Washington State University, University at Buffalo, New York University, Stanford University, and Texas A&M University.

Member/Student Representative, Korean American Communication Association (KACA), 2018-20

PROFESSIONAL DEVELOPMENT

Faculty of Color Working Group (FOCWG) Mentoring Program by the Andrew W. Mellon Foundation and the University of Connecticut Humanities Institute, 2022-23

Faculty Success Program by National Center for Faculty Development & Diversity (NCFDD), Fall 2022

Faculty Women of Color in the Academy (FWCA) Conference, April 2022

Computational Social Science Summer School on Methods, July 2018